

PRODUCT PROMOTION

BRAND RECOGNITION

BUILD CUSTOMER RELATIONSHIPS

BUSINESS PARTNER MEMBERSHIP

PENNSYLVANIA AUTOMOTIVE RECYCLING TRADE SOCIETY

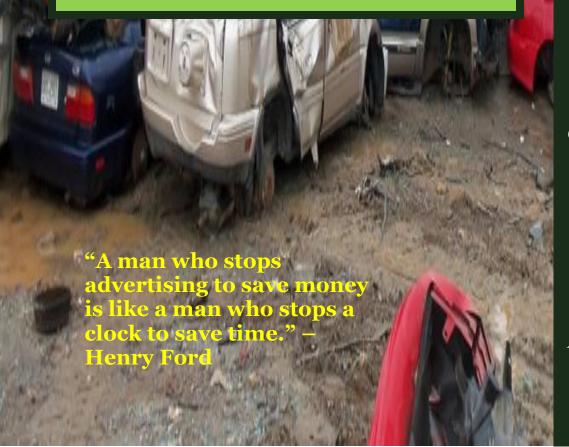








PARTS currently has 130 auto recycling and salvage centers (members) operating in Pennsylvania and works with 20 approved business partners to serve the needs of our members.





INCREASE B2B
SALES

IMPROVE YOUR
BRAND
RECOGNITION

PROMOTE NEW
PRODUCTS

BUILD RELATIONSHIPS WITH OVER 100 B2B CLIENTS

STAND OUT FROM THE CROWD

GREAT SOURCE OF
RECURRING
REVENUE

PARTS HELPS YOU SELL

REACH THE RIGHT PEOPLE FOR LESS

WHY SHOULD I BECOME A PARTS BUSINESS PARTNER?

PARTS is very selective when we accept new business partners. When a vendor is accepted as a business partner, it means that vendor provides the high quality reliable products and services our members need. This establishes trust between our members and you. Trust is the foundation of a lasting business relationship. And a strong business relationship means more sales for you.





PARTS takes the chill off of cold calls for our business partners. Improve your B2B sales when PARTS introduces your business to over 100 businesses as a trusted friend.



PARTS bridges the gap between our business partners and member businesses. We utilize tools like our Weekly Update, Quarterly newsletter, Web Site and Face to Face Meetings to promote our business partners.



HOW DO I BECOME A PARTS BUSINESS PARTNER?

There are two ways to become a PARTS Business Partner. You can become a preferred business partner or a general business partner.

To become a business partner email kay@parts.org or call Kay at 1-877-211-0266. If you wish to become a preferred business partner, Kay will coordinate a meeting with our member services committee to work out the details of this elite membership.

WHAT DOES IT COST TO BECOME A PARTS BUSINESS PARTNER?

The cost of General Business Partner Membership is \$510 per year.

The cost of Preferred Business Partner Membership is \$510 per year and you must offer our members an exclusive PARTS discount and provide a negotiated commission fee to PARTS.

WHAT DO I GET AS A PARTS BUSINESS PARTNER?

BUSINESS TO BUSINESS SALES ARE THE BEST WAY TO IMPROVE YOUR BOTTOM LINE. PARTS HAS REDESIGNED OUR B2B MARKETING PLAN. UNDER OUR NEW PLAN PARTS WILL PROMOTE OUR BUNISESS PARTNERS ON THE WEB, FACE TO FACE AND THROUGH OUR PUBLICATIONS.

BUSINESS PARTNER BENEFITS			
BENEFIT	PREFERRED B2B PARTNER	B2B PARTNER	NON-PARTNER B2B
FILL DACE AD IN		_	ADVERTISING
FULL PAGE AD IN 4 DIGEST EDTIONS	FREE	\$450	\$1200
FULL PAGE AD IN	A1 / A	-	
1 DIGEST EDTION	N/A	FREE	\$300
HALF PAGE AD IN	NI/A	EDEE	\$450
3 DIGEST EDITIONS	N/A	FREE	Ş4 50
FIXED BANNER AD ON	FREE	\$1000	\$2000
PARTS WEB SITE	_	71000	
SHARED BANNER AD ON PARTS WEB SITE	N/A	FREE	\$1000
BUSINESS CARD AD		44.00	-
ON 12 WEEKLY UPDATES	FREE	\$100	\$300
BUSINESS CARD AD	NI/A	EDEE	\$100
ON 4 WEEKLY UPDATES	N/A	FREE	\$100
FULL PAGE AD IN	FREE	\$150	\$250
PARTS NEW MEMBER	1111	7130	7230
WELCOME PACKET LINK TO YOUR WEBSITE			
POSTED ON OUR SITE	FREE	FREE	\$250
BOOTH AT	FDFF	A1 / A	_
CONVENTION	FREE	N/A	\$500
½ PRICE BOOTH AT	N/A	\$250	N/A
CONVENTION	IN/A	7230	IV/A
PARTS ASSISTANCE	FREE	N/A	N/A
SIGNING UP MEMBERS			• • • • • • • • • • • • • • • • • • • •
EXCLUSIVE PROMOTION			
LACEOSIVE I NOIVIOTION	FREE	N/A	N/A
BENEFIT	OVER \$5000	OVER \$2350	
VALUE			